

Press Release

September 2007

IT'S A DIGICO / SOUNDTRACS QUADRUPLE IN AUSTRIA FOR TON EICHINGER

DiGiCo's Austrian distributor, TON Eichinger Professional Sound Systems, has recently made significant sales of DiGiCo / Soundtracs consoles in the Austrian market: the first is to ORF, the country's central radio facility; the second is to the Landestheater, St Pölten in Lower Austria.

ORF's central radio facility, in the capital of Vienna, comprises small to medium sized studios used for recording radio talk shows and small live music shows as well as high-level post production. Its recent purchase of three Soundtracs DS-00 digital consoles – two for its Vienna facility, the third for its Eisenstadt regional studio - is part of a series of such installations there.

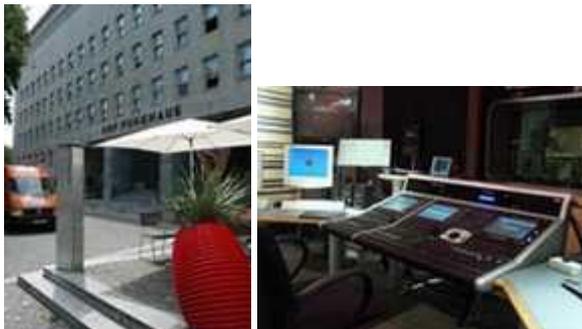
"ORF have used Soundtracs consoles for some time, having had DS3s previously, and are familiar with the way they work," says Othmar Eichinger of TON Eichinger. "So when it was time to update its system, the decision was made to install three DS-00s with fader expansion units.

"The operators are very happy with the DS-00, it is certainly the most cost-effective solution for ORF and, as it is very similar to operate to the DS3, the learning curve is quick. In fact, there was no training needed at all."

Meanwhile, a DiGiCo D1 Live digital mixing console has been installed into the Landestheater, a medium sized provincial theatre in Lower Austria.

"The theatre originally looked at purchasing a Digidesign console," says Othmar. "But when we did the demo for them, they could see all the advantages of DiGiCo. They also knew they would have good support from us as DiGiCo's distributor: TON Eichinger has been in business for 30 years, has a good reputation and our customers know we are a stable company."

The theatre made its decision based on this as well as the fact that it wanted to have a portable solution for its mixing requirements allowing it to have the option to utilise the D1 at other venues or open air events. "The small footprint means it can be transported very easily by two people," concludes Othmar. "And it doesn't take up too many seats, which is great for the theatre's bottom line!"



Press Contacts:

Dave Webster at DiGiCo

Tel: +44 1372 845600

Email: webby@digiconsoles.com

Web: www.digiconsoles.com

Sarah James at Gasoline Media

Tel: +44 1372 471472

Email: info@gasolinemedia.com